12 – 16 FEBRUARY 2024

CSA-EUR CAREER DAYS 2024

EMBRACE DIVERSITY, IGNITE GROWTH

FEATURED COMPANIES:

accenture

Unilever

STEDIN .NET

BDO

TOPdesk

randstad

PEPSICO

Deloitte.

Shell

KLM

ah

CSA EUR

WELCOME TO THE 10TH EDITION OF CSA-EUR CAREER DAYS

WHO IS CSA-EUR?

CSA-EUR stands out as one of the largest multinational student associations at Erasmus University Rotterdam, boasting a diverse community of over 3000 members representing 80 distinct nationalities.

CSA-EUR CAREER DAYS 2024

CSA-EUR Career Days 2024 focuses on connecting students and companies to form mutually valuable relationships during a week full of planned activities.

Immerse yourself in the speakers' wealth of knowledge as they delve into industry insights, current developments and personal experiences, providing a deeper understanding of the dynamic business landscape.

Engage with our partners and seize the opportunity to learn, network, and forge valuable connections for your professional path. Join our Congress Day, Company Fair, (case-)workshops and In-House Days to nourish your skills further and develop new capabilities.

Please note: Everyone is welcome, whether you are a member of CSA-EUR or not and regardless of your background!

CSA EUR

EMBRACE DIVERSITY, IGNITE GROWTH
CHINA IN FOCUS

Embracing diversity and fostering inclusivity are paramount and the emphasis put on promoting such values has become a defining characteristic of our era. This year's **Congress Day** is dedicated to exploring how these values are not just moral imperatives but also **drivers of innovation, growth, and positive change**.

China in Focus relates to the focal point of the Congress Day. Speakers will tackle subjects such as challenges and successes in international business cooperation, sharing also their personal experiences. They will be shedding light on **cultural nuances** and **unique dynamics**, providing valuable insights.

Connect, engage, and learn from experts in their fields. Let's come together to **embrace diversity and ignite growth**.

CSA
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OVERVIEW

DAY 1

Congress Day + Company Fair

HEINEKEN   STEDIN NET   Coca-Cola   STELLANTIS   *& MORE TO COME!*

DAY 2

Recruitment Day

Deloitte.   STEDIN NET   randstad

DAY 3

Recruitment Day

PEPSICO   BDO   ah   Shell

DAY 4

In-House Day

TOPdesk   Unilever

DAY 5

In-House Day

accenture   KLM

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MONDAY 12TH OF FEBRUARY
CONGRESS DAY

ERASMUS PAVILION – BURGEMEESTER OUDLAAN 350, 3062 PA ROTTERDAM

SPEAKERS

BEI WANG

- Culture broker
- Digital China expert
- Media & communication strategy consultant EU-China

BEIWANG.NL

VALÉRIE HOEKS

- 20+ years experience in China-EU collaboration
- China-EU strategy consulting

CHINAINROADS.COM

BOUDEWIJN POLDERMANS

- 40+ years experienced China Executive, sinologist, keynote speaker, boardroom & strategy consultant

SUMIT ARORA

- Managing Director and Board Member for the EEA and UK region at Ant Group

ANTGROUP.COM

COMPANY FAIR

**MEET, CONNECT, ENGAGE WITH MORE COMPANIES AFTER THE CONGRESS
LOCATION: SANDERS BUILDING**

HEINEKEN   randstad   Coca-Cola   STEDIN.NET   pwc

AON   GrantThornton   KPMG   FEMALE X FINANCE   Crowe

magnet.me   STELLANTIS

DRESS CODE: BUSINESS FORMAL

NO CV SELECTION

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TUESDAY 13TH OF FEBRUARY
RECRUITMENT DAY

LOMMERRIJK - STRAATWEG 99, 3054 AB ROTTERDAM

9:00-11:30	Case Workshop – **STEDIN** Energy poverty & income difference **| in Dutch** Case Workshop – **Deloitte.** Ocean Clean Up **| in English**

11:30-13:00	**NETWORK LUNCH**

12:45-14:15	Speed dates **STEDIN** **Deloitte.**

14:30-17:00	Case Workshop – ᴒ randstad Challenges in the Dutch labour market and how organizations can contribute to them **| in Dutch**

DRESS CODE: BUSINESS CASUAL

CV SELECTION

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WEDNESDAY 14TH OF FEBRUARY
RECRUITMENT DAY

HILTON - WEENA 10, 3012 CM ROTTERDAM

9:30-12:00

Case Workshop - **PEPSICO**

Sustainability **| in English**

Case Workshop -

Develop a business model to improve the sustainability of the Terra line **| in Dutch**

12:00-13:30   **NETWORK LUNCH**

13:30-16:00

Case Workshop - **|BDO**

TBA **| in Dutch**

Case Workshop -

Energy Transition Game: play the role of a key stakeholder. Lead the transition purposefully and profitably **| in English**

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THURSDAY 15TH FEBRUARY
IN-HOUSE DAY

13:30 - 17:00   In-House Day

An interdisciplinary assignment about a vegetarian butcher who has to evaluate his products where brand expansion is crucial **| in English**

📍 Unilever Global Office, Weena 455, 3013 AL Rotterdam

15:00 - 18:00   In-House Day   TOPdesk

LinkedIn training **| in Dutch**

📍 TOPdesk Office, Westlandseweg 40, 2624 AD Delft

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FRIDAY 16TH FEBRUARY
IN-HOUSE DAY

09:30 - 15:00   In-House Day   **KLM**

Tour of the OCC, management traineeship and (cultural) China Masterclass **| in English**

📍 KLM OCC, Amsterdamseweg 55, 1182 GB Amselveen

12:00 - 16:30   In-House Day   **accenture**

Case, CRISP-DM, Introduction to Agile, Sprint 1 (Analyze data & feature engineering), Sprint 2 (Modelling & optimizing) **in English**

📍 Accenture Office, Fred Roeskestraat 115, 1076 EE Amsterdam

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CANCELLATION POLICY

CSA-EUR will send the schedule to the participants in the week of 5th of February, which needs to be confirmed within 2 days. Signing out of an event is only possible max. 3 days before the event starts, by sending an e-mail to career@csa-eur.nl. We would like to give everyone a fair chance to participate in popular activities as spots are limited and many people are on the waiting list. Cancelling less than 3 days before the activity leads to a 10 euros fine

In the event that a participant has not cancelled on time and does not show up for a registered event, the participant will be excluded from other career events organized by CSA-EUR and the companies will be informed. A fine of 20 euros will also be charged for CV-selection activities.

STAY UP TO DATE/Q&A

If you want to obtain more information on CSA-EUR Career Days 2024 or you have any questions, please feel free to contact us via email: career@csa-eur.nl

To gain more information on the event, please visit our website: https://cifrotterdam.nl

For more up-to-date information, follow us on our social media:

CIFROTTERDAM   **CSA-EUR 2023**

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PLEASE NOTE: INSTAGRAM IS THE MAIN SOCIAL MEDIA FOR COMMUNICATION & LATEST UPDATES

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