

6 FEBRUARY - 10 FEBRUARY 2023

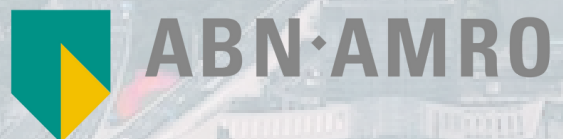
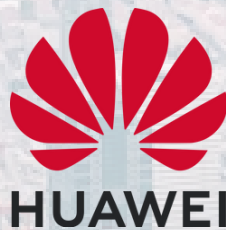
# CSA-EUR CAREER DAYS

## 2023

# China in Focus

"A BETTER TOMORROW STARTS WITH  
TECHNOLOGY AND INNOVATION TODAY"

### PARTICIPATING COMPANIES



SLOGAN:

# A BETTER TOMORROW STARTS WITH TECHNOLOGY AND INNOVATION TODAY



From smartphones to edge computing, **technology and innovation** have been the real protagonists of the past centuries. Amplified by globalization and rising competitiveness, **digital transformation** has become imperative for companies in all industries.

But, how do firms react to rising technological trends and innovations? What are other implications resulting from technological advancements? Keeping up to pace with the newest technologies and how they affect the world can be hard and complicated although necessary.



Therefore, during the **CSA-EUR Career Days: China in Focus 2023** we will focus on how technology and innovation have impacted established firms and our everyday life. We want to give you the unique opportunity to connect with our corporate partners and hear first-hand on how they have integrated technology and innovation into their corporate strategy.

# WHAT ARE THE CSA-EUR CAREER DAYS: CHINA IN FOCUS 2023?

The CSA-EUR Career Days: China in Focus 2023 are one of the largest China-related business conferences for high-performing academics and young professionals.

We will discuss the current developments in China and relevant companies with regard to the topic of technology and innovation. China is the biggest emerging economy and one of its strategic pillars are technological advancements.

Speakers from companies such as **Alibaba** and **Tencent** will share their knowledge on the topic, allowing you to gain further insights into their industries and the current developments within digital transformation. Our partners are also open to connect with you. Come and network with the companies and speakers. Who knows? You might just meet your future employer and build career-defining connections!

Note: Joining this event does not mean you need to have a Chinese background. People from other ethnicity are more than welcome!



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# **6** MONDAY **FEBRUARY**

**- Congress Day | In De Lugt Theatre Rotterdam**

## **Participating speakers**



**Jack Peters**

Business Development Director at  
Alibaba



**Tim Stok**

Director of Public Affairs for EMEA  
region at Tencent



**Jin Chen**

Partner of Crowe Foederer Transfer  
Pricing & Head of Dutch China Desk



**Ling Lei**

Founder of Ochama

# **7** TUESDAY **FEBRUARY**

## **- Recruitment Day 1 | Room Mate Bruno Hotel**

10:00-12:30 Case Workshop - Bain & Company

10:00-12:30 Case Workshop - Randstad

12:30-14:00 Lunch

14:00-16:30 Case Workshop - Achmea

14:00-16:30 Case Workshop - PwC

**8**

**WEDNESDAY**  
**FEBRUARY**

**- Recruitment Day 2 | Lommerrijk**

9:00-12:00	Case Workshop - Shell
9:00-12:00	Case Workshop - ABN Amro
12:00-13:00	Lunch
13:00-14:00	Speeddates - PwC
13:00-14:00	Speeddates - ABN Amro
14:00-17:00	Case Workshop - BDO
14:00-17:00	Case Workshop - TOPdesk

**9**

**THURSDAY  
FEBRUARY**

**- Company Visit: KLM**

8:30-12:00 KLM - In-House Day

12:00-13:00 Lunch

13:00-15:00 KLM China Masterclass

**- Company Visit: Huawei**

18:00-21:00 Company Dinner at Huawei



# **10** FRIDAY **FEBRUARY**

## **- Recruitment Day 3 | Campus Woudestein**

10:00-12:00 Case Workshop - OC&C

10:00-12:00 Case Workshop - SeederDeBoer

12:00-13:00 Lunch

## **- Recruitment Day 3 | Unilever Office (Weena)**

13:30-15:30 Case Workshop - Unilever

# REQUIREMENTS FROM US

## 1. Regarding Participation

For the congress day, CV selection does not apply.

For the remaining programs, a CV selection will be conducted for the 3-day recruitment events and the company visit with our participating companies.

Date	Activity	CV selection
February 6, 2023	Congress Day	×
February 7, 2023 February 8, 2023	Recruitment Day	✓
February 9, 2023	Company Visit	✓
February 10, 2023	Recruitment Day	✓

## 2. Dress code

For China in Focus 2023, we kindly require every participant to follow a dress code:

- For congress day, the dress code for every participant will be **BUSINESS FORMAL**.
- For workshop day and the company visit, the dress code for every participant will be **BUSINESS CASUAL**.

### 3. Cancellation policy

CSA-EUR will send a schedule to the participants in the first week of February, which needs to be confirmed within 2 days. Signing out of an event is only possible **3 days before the event starts**, by sending an e-mail to **[career@csa-eur.nl](mailto:career@csa-eur.nl)**. We would like to give everyone a fair chance to participate in popular activities as spots are limited and many people are on the waiting list.

In the event that a participant has not cancelled on time and does not show up for a registered event, the participant will be excluded from other formal events organized by CSA-EUR and **companies will be informed**.

### 4. Contact Information

If you want to gain more information on China in Focus 2023, or you have any questions, please feel free to contact us via email: **[career@csa-eur.nl](mailto:career@csa-eur.nl)**.

To gain more information on the event, please visit our website: **<https://cifrotterdam.nl>**.

For more up-to-date information and fun facts of the event, please follow us on Instagram:

**[@CIFROTTERDAM](https://www.instagram.com/CIFROTTERDAM)**

